

1.0 Introduction

- 1.1 Customers registered with QMS GLOBAL are authorized to use both trademarks and certification logos . Please contact your customer service representative to request the art that is appropriate based on the standard in which it has been registered/certified.
- 1.2 The following regulations govern the use of trademarks and certification logos and therefore the regulations of how and where they can be used are more restrictive.



- 1.3 Guidelines on the use of logos are given below. These guidelines are formulated from regulations issued by the International Accreditation Forum (IAF) and the International Organization for Standardization (ISO).

2.0 Rationality

- 2.1 These conditions for the use of QMS GLOBAL marks detail how the different brands must be used to promote the certification of the management system. QMS GLOBAL customers are advised to use the marks to advertise their registration, but particular care must be taken to ensure compliance with the regulations governing the use of the marks, and how they are displayed.
- 2.2 The main conditions /restrictions for the use of QMS Global certification marks are as follows:
 - a) it can only be used by customers who have an accredited certificate;
 - b) may not be used on products, packaging or any other use that suggests that the products are certified by the certification body or any of the international bodies to which the certifying body is a signatory to a Multilateral Recognition Agreement (MRA/MLA) or that these have participated in any way in the certification thereof;
 - c) it must form a graphic unit so that it is used as a single "mark";
 - d) the use of the trade mark should not give rise to an incorrect or abusive interpretation in the opinion of the certifying body.
- 2.3 QMS GLOBAL customers are provided with a certificate of registration, which states in which standard (is) the company is registered. This should be used to identify the brand(s) to be used by the company. Subsidiary companies and sites or locations not covered within the company's registration may not make use of QMS GLOBAL's marks or imply that they are registered.

- 2.4 Objections for contravention of regulations governing the use of the marks or the deceptive use of any of QMS GLOBAL's marks, including false claims or inferences about the registration provided by QMS GLOBAL, may result in the withdrawal of the company's encryption.
- 2.5 This information is correct at the time of publication. However, regulations can be changed by the relevant authorities.
- 2.6 There is no major restriction on location, color or size, except that the mark may not be used on products, laboratory test reports, inspection or calibration reports or in association with activities or locations not covered under the scope of certification.
- 2.7 The marks can be used in: stationary, promotions, advertising, flags, vehicles, secondary packaging, signs, stickers and uniforms.
- 2.8 With the exceptions to the permitted variations in color and size defined in these regulations, the reproduction of QMS GLOBAL marks must be according to the formats attached above.
- 2.9 The Marks should generally not be reduced to a minimum height of 20 mm. and at a maximum height of 30 mm. when printed on A4 paper (any increment greater than 30 mm. it must be proportional).
- 2.10 In exceptional circumstances, which are generally dictated by space limitations, the mark may be reduced below 20 mm. with the requirement that the elements be reduced proportionately and that the mark remain legible.
- 2.11 In case the impression of the mark is not in color, it must be printed in a single color, which must be black or the predominant color of the document.
- 2.12 The certification mark is applicable to the management of the system by the organization, and does not imply the certification of the products included in the scope of the certificate, so it can never be used on product (documents generated by service companies as a result of their activities are also considered product), foreexample: laboratory certificates, consultant reports, certificates, plans, inspection reports, etc.
- 2.13 Use of the certification mark is limited to:
- Stationery.** General stationery header, except inspection reports, tests or calibration certificates. The name of the certified entity must always be there and the certification mark may not have a greater prominence than the logo of the certified entity.
 - Advertising and promotion material.** Except for promotional products such as calendars/diaries/promotional cups. The advertisement or advertising material must relate in whole or in part to the products or services set out in the scope of the registration.
 - Signs or banners.** Allowed on internal walls, doors and displays; but not on gates, external walls or flags.
 - Corporate literature.** The literature should relate to the activities covered in the scope of the registration.

- e) **Product packaging or information attached to the product.** Product packaging is considered to be one that can be removed without disintegrating or damaging the product. The information accompanying the product is considered to be available separately or easily separable. Labels or nameplates are considered as parts of the product. The statement in no way imply that the product, process or service is certified by QMS. The declaration must include reference to:
- i. Identification (e.g. brand or name) of the certified customer;
 - ii. the type of management system and the applicable standard; and
 - iii. the certification body issuing the certificate.